



## ***Spring is Here!***

Spring in the great Pacific Northwest is always a treat! And this year's late spring means Weatherly Painting's clients are even more excited to take advantage of this great weather! Weatherly Painting always provides for a **FREE ESTIMATES** on all painting projects, contact us today!

## ***How to Choose an Exterior Paint Color***

Choosing the **BEST** exterior paint color is a difficult process, but Weatherly Painting suggests following these 5 steps to make the

process easier.

1. Find out if there are any restrictions on colors through your homeowners association.
2. Make sure to choose the colors carefully since you will most likely not be repainting the exterior again any time soon.
3. Choose a few colors that compliment each other. It is best not to just stick with one color but to paint the walls the main color and the windowsills, shutters, etc. an accent color.
4. Blend in with surrounding houses. Although you want to have an individual look do not try to stand out from your neighbors too much as this will just make your house look out of place.
5. Enjoy! This is the best part!

## ***About the Owner***

Owner, Jeff Weatherly, founded Weatherly Painting in February of 1999 based on the principle of providing quality work at an affordable price. Prior to establishing Weatherly Painting Jeff worked as a painter for over 10 years serving both Mason & Thurston County. Jeff is also a veteran of the Gulf War. He served four years in the United States Navy as a submarine mechanic.

Jeff was honorably discharged from the Navy in 1992 and thus started his painting career. He is a firm believer in keeping business overhead low and passes on those savings to his customers in the form of lower prices.

To keep costs low, Weatherly Painting advertises minimally, creates and maintains the company website (and all other advertisements) in house, and relies primarily on word-of-mouth referrals. Check out our special Referral Offer to find out how you can earn a \$50 gift card to any restaurant of your choice for **FREE!**

## **Contact Us!**

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[www.weatherlypainting.com](http://www.weatherlypainting.com)





## **Keep up with Weatherly Painting Online!**

Weatherly Painting's office staff has been hard at work developing the company's online presence. We are very excited about our newly revised website which includes a detailed description of the services offered, an outline of our vision, mission and goals and of course more information on our current special offers and promotions. View it at:

[www.weatherlypainting.com](http://www.weatherlypainting.com)

Stay up-to-date with all of our special offers by liking Weatherly Painting on Facebook. Plus, see some very cute pictures of our company mascots! Awesome free gift cards are also randomly given away on our Facebook page. Win yours today! Weatherly painting is also Tweeting-it-up! Follow us on Twitter **@WeatherlyPaint** and be on the look out for our Special Offers! And, don't forget to check out our Blog where we provide some great information on our staff qualifications, funny stories and insights from a local, family-owned business:

[www.weatherlypainting.wordpress.com](http://www.weatherlypainting.wordpress.com)

Also, don't worry if you are not computer-savvy, Weatherly Painting will still continue to provide brochures, newsletters, business cards and more!



**Read Our WordPress Blog!**



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**Like Us on Facebook!**



## **\$50 Referral Offer**

Weatherly Painting LOVES referrals! If you are pleased with the work we have produced refer us to a friend. Right now we are offering a FREE \$50 gift card to ANY restaurant of your choice when you refer a friend! Once their painting project is complete we will mail you your gift card, it's that easy! Visit our website for more details:

[www.weatherlypainting.com](http://www.weatherlypainting.com)

## **Customer Testimonial**

*"Thank you Jeff! Our house looks amazing and your staff was fantastic. We really appreciate you taking the time to make sure our house was perfect. We are going to recommend you to everyone!"*

-Taken from a thank you letter received from The Dixon Family, April 2011.